



# King Township Minor Hockey Night

Maple Leafs Sports and Entertainment has teamed up with King Township Minor Hockey to create an amazing fundraising opportunity for our teams and association! We hope all our teams will be able to participate to make the King Marlies Day a HUGE success!

## **HOW THE PROGRAM WORKS**

We have pre-purchased a block of tickets for the Sunday December 4<sup>th</sup> Marlies game at Coca Cola Coliseum. Teams are to sell tickets to the event to their team, friends, families, and co-workers.

**Tickets are \$35 each** (regular face value is \$38).

\$5 from each ticket goes back to your team budget and an additional \$5 from each ticket will go back to the association to pay for programs like our development clinics!

## **HOW TO SELL TICKETS**

Tickets are to be sold through individual teams online. Team will be provided a link to forward to their teams and all sales will be recorded for fundraising purposes. Funds will be distributed to each qualifying team after Dec 4. Link to purchase tickets is here! [www.kingminorhockey.com/marlies](http://www.kingminorhockey.com/marlies) .

## **TEAM INCENTIVES**

In addition to receiving \$5 per ticket sold, the top selling teams will also earn the opportunity to participate in our exclusive fan experiences! See the list below of experiences that can be earned by top selling teams:

- One (1) Hour of Ice Time, Max 250 people...can be used for exhibition game(s) or family skate
- Two (2) Teams to participate in **Future Stars Program** – *Standing on the Blue Line with Marlies or Opposing Team during National Anthem*
- Two (2) Teams to participate in **Flag Kids Program** – *Standing on the ice holding Canadian or Marlies Flag during National Anthem*
- Duke the Dog to participate in event, taking photos with all teams in attendance
- **Fundraising:** Portion of every ticket sold goes back to YOUR TEAM and King Township Minor Hockey

## **TICKET DISTRIBUTION**

A week before the event, tickets will be distributed via email/TML app. (Note – we are paperless venue, all tickets will be MOBILE. Anyone receiving a ticket will need to download the Toronto Maple Leafs app to their smart phone to be scanned upon entry). Tickets will all be in the same section of the arena so teams and their families can sit together at the event.

## **DAY OF THE EVENT**

On Sunday December 4<sup>th</sup>, teams that have purchased tickets will travel down to Coca Cola Coliseum to watch the Toronto Marlies take on the Belleville Senators. If your team earned a fan experience for being a top selling team, you will be contacted in advance with information on meeting time and location.

All other teams will arrive and head to the special section reserved for King Township Minor Hockey. We encourage all players to wear their jerseys.

For the teams who will be taking part in any of our on-ice experiences, please bring full equipment to the event. Please leave equipment in your car after your event.

Any additional questions, please email Randy Shepherd at [randy.shepherd@kingminorhockey.com](mailto:randy.shepherd@kingminorhockey.com) or Julie Kerr at [Adminstrator@kingminorhockey.com](mailto:Adminstrator@kingminorhockey.com)

Thank you!





2022  2023

# King Township Minor Hockey Night

TORONTO MARLIES vs. BELLEVILLE SENATORS

SUNDAY DECEMBER 4<sup>TH</sup>

4PM

SAVE THE DATE!

TICKETS ONLY \$35 WITH 30% OF PROCEEDS GOING BACK TO KING TOWNSHIP MINOR HOCKEY!

CONTACT YOUR TEAM MANAGER FOR MORE INFO.

